Zapraszamy na kolejne z cyklu seminariów o populizmie na Wydziale Nauk Politycznych i Dziennikarstwa UAM

13 listopada 2017 r. o godz. 11:30 sala 125

Prof. Gianpietro Mazzoleni

Populist communication in the age of hybrid media

Abstract: Populist rhetoric has always found powerful loudspeakers in the old media, to the point that the success of recent populist movements could not be explained without some sort of support on part of television, radio, and printed media. The recent diffusion of digital communication platforms raise new questions about the contribution of social media to the rise and far-reaching impact of populist sentiments in the current international political landscapes. The presentation will illustrate the theoretical reflection and the most significant research findings in a comparative perspective.

GIANPIETRO MAZZOLENI, (University of Milan) is Professor of Sociology of Communication and Political Communication in the Department of Social and Political Sciences at the Università degli Studi di Milano, Italy.

He is internationally known for his work on the impact of media on the political systems and on the communication patterns of political institutions and actors. He has taught as invited professor at Freie Universität Berlin, George Mason University (USA), Innsbruck, Toulouse, Southern Queensland (Australia), and invited keynote speaker in academic and research institutions around the world (Melbourne, Adelaide, Brisbane, Seattle, Ann Arbor, Norwich, Bilbao, Madrid, Valencia, Amsterdam, Paris, Zurich, Nuremberg, Berlin, Dortmund, Budapest, Moscow). He was co-founder and editor of the Italian Journal of Political Communication (Comunicazione Politica) 2000-2013, and member of the editorial board of leading journals in the field (Political Communication, European Journal of Communication, International Journal of Press/Politics and others).