

3-WEEK INNOVATION PROGRAMME IN SOUTH EAST ASIA

PART 1: PROGRAMME IN SINGAPORE (6 DAYS)			
General Concept		Students will then be trained in Design Thinking for Innovation by working on real time business cases provided by companies based in Singapore. Design Thinking is a human-centred, prototype-driven process for innovation that can be applied to product, education or business design. At the end of the programme in Singapore, students would need to pitch their prototypes to the management of participating companies. Please see the table below the day by day outline of Part 1.	
SN.	DAY	PROGRAMME	OUTCOMES
00	Sun	Arrival to Singapore Check In Orientation & Ice breaker Games Campus Tour Sight-Seeing & Recreation	Certificate in Design Thinking for Innovation
01	Mon	Hackathon Day 1: Understand the Challenge Learning Journey: Industry Visit	
02	Tue	Hackathon Day 2: Becoming Users & Understanding Users	Industry Connect: Rethinking Solutions for Industry Based in Singapore
03	Wed	Hackathon Day 3: Ideation and Concept Development	
04	Thu	Hackathon Day 4: Prototyping	Cultural Immersion
05	Fri	Hackathon Day 5: Pitch to Company Networking Lunch with Industry	
06	Sat	Cultural Immersion: Singapore Series – Past, Present & Future	
07	Sun	Departure for Other ASEAN Member State	

PART 2: PROGRAMME IN OTHER ASEAN MEMBER COUNTRY (12 DAYS)

General Concept:	<p>Part 2 of the programme stems from the Learning Express programme in Singapore Polytechnic, implemented with Institutions of Higher Learning across South East Asia since 2013. Students participating in this programme will join students from Singapore Polytechnic and a partner institution in Thailand for two-weeks to:</p> <ul style="list-style-type: none"> • Apply the Design Thinking process and tools to social innovation • Demonstrate empathy and have a deep understanding of the issues faced by rural South East Asian communities • Ideate and co-create solutions with the community • Make a positive difference to an overseas community <p>The programme will end with a Project Presentation & Networking Dinner, whereby students will get the opportunity to showcase their social innovations to dignitaries and industry invited. Please see the table below the day by day outline of Part 2.</p>
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SN.	DAY	PROGRAMME	OUTCOMES
07	Sun	Arrival Orientation Meet the Buddies	Apply Fundamentals of Design Thinking
08	Mon	Opening Ceremony Design Thinking Recap Sense and Sensibility (Project Planning)	
09	Tue	Empathy Study/Homestay Day 1	Exchange Knowledge and Ideas
10	Wed	Empathy Study/Homestay Day 2	
11	Thu	Empathy Study Day 3	
12	Fri	Ideation	Co-creation of a project with villagers
13	Sat	Revisit Project Concept Development Prototyping	
08	Sun	Prototyping Co-creation with (other) users	
09	Mon	Co-creation with Users	Participants to discuss and decide the continuity in their respective projects
			Make friends from other countries

10	Tue	Project Continuity Discussion Project Presentation: Exhibition Style & Closing Ceremony	
11	Wed	Cultural Immersion	
12	Thu	Check out and Depart from Hostel to Airport	